

December 1st, 2008

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PURE Inc.



Newsletter

More people talk about PURE!

PURE continues its expansion and increases its visibility everywhere:

1. Our business has more than 130 representatives
2. We have now representatives in 5 Canadian provinces (Prince Edouard Island, Nova Scotia, New Brunswick, Quebec and Ontario)
3. Our 5 distribution centers are now open to the public and offer every month very interesting promotions to our clientele

On the picture: PURE Distribution Center, St-Jean-sur-Richelieu



PURE fundraising division

Our fundraising activity concept is very popular this year. More than 50 schools and organisms use our products to finance their activities. Mr. Normand Bergeron, our director for this division is now training representatives in every place PURE is present in order to give a 5 star services to our clientele. Let's remember that Mr. Bergeron is a former school board director and has more than 15 years of experience in the fund raising activity sector as a distributor.

On the picture: Students of Riviere-du-Loup High School

Winter 2009: New products and business development

By the beginning of 2009, **PURE** is going to offer a new line of biodegradable commercial, industrial and institutional products. Let's guess many businesses will wanna turn green as the eco-friendly trend becomes more and more popular.



PURE HEAD OFFICE

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We wanna congratulate Rejeanne Pelletier, our regional distributor and her team of the Monteregie region that have known the strongest growth during the last quarter. Please note that we are presently recruiting representatives in almost all the region covered by PURE. We are also looking for distributors and sales directors for the following regions: North Shore, Montreal, Laval, Abitibi-Temiscamingue and Outaouais.



On the picture: PURE products factory

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